

Year 3

Quarterly Report

July August September 2019

Title III

“Strengthening Institutions”

Grant



Title III Staff:

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Year 3: Fourth Quarter Report 2019

Background Information

In the introduction of the Title III grant, the strengths and weaknesses of the institution were identified to give background information. This information was used to identify the grant objectives.

Objectives

The Title III grant objectives are:

1. Increase student graduation rate.
2. Increase fall-to-fall retention.
3. Improve student and faculty satisfaction with advising.
4. Increase occupational advisory committees' satisfaction with career technical curricula.
5. Increase the number of career technical students attaining in-field employment.
6. Increase the number of students enrolled in career programs.

Coaching Strategies

Task 1: (Employ one additional coach for Greenville Campus.)

- The success coaches from the Andalusia and MacArthur Campuses are currently providing coaching services for the students on the Greenville Campus.

Task 2: (New coach participates in professional development.)

- The success coaches viewed the webinar provided by the Alabama Community College System "Customer Service Disney Style".
- The success coaches received professional development on noting "New Key Engagements" to track students.

Task 3: (All coaches make outreach contacts.) *On-Going*

The coaches continue to make outreach contacts on all campuses.

- Andalusia Campus Success Coach:
 - Greeted new and returning students first week of fall semester.
 - Attended "A Slice of College Life" pizza and drinks student activity in the Bishop Student Center to meet new students.
 - Provided assistance to new students having difficulty accessing Canvas.
 - Attended the Cultural Diversity Committee meeting to update committee on student success activities and answer questions.
 - Attended the Constitution Day Symposium on the Andalusia Campus.

- Participated in the EMSI training session on the Andalusia Campus to learn how to use the resume builder and job search features.
 - Assisted undecided student majors with O*NET searches to locate programs and career opportunities.
 - Increased communication with faculty informing them of coaching services available.
 - Attended the Financial Wellness Summit at Indiana University July 14-17, 2019.
 - Assisted with Saints Hall Move-In activity to meet new students.
- MacArthur Campus Success Coach:
 - Attended the “Welcome Back Doughnuts” activity to meet new students.
 - Greeted new and returning students the first day of fall semester.
 - Emailed students to remind them of important College information and dates.
 - Attended the Cultural Diversity Meeting on the Andalusia Campus.
 - Developed a success plan for the upcoming semester.
 - Participated in the EMSI training session on the Andalusia Campus to learn how to use the resume builder and job search features.
 - Coached students on the following topics during the quarter: attendance, academic performance, goal setting, time management, deadlines, and course questions.
 - Attended the Financial Wellness Summit at Indiana University July 14-17, 2019.
 - Visited the technical programs to discuss success coaching services.
 - Updated shared bulletin board with Student Support Services to read, “Dreams Don’t Work Unless You Do!”
- Greenville Campus (Andalusia and MacArthur Campus Success Coaches):
 - Greeted new and returning students the first week of fall semester.
 - Attended the “Welcome to College Student Luncheon & Games” student activity on the Greenville Campus to meet new students.
 - Assisted students on the Greenville Campus with time management, goal setting, academic deadlines, general course information, and academic performance questions.
 - Scheduled weekly phone call introductions and contacted faculty to offer coaching services.
 - Emailed students informing them of the benefits of success coaching.

Task 4: (Coaches provide 3+ meetings with each student interested in participating.) *On-Going*

- The Andalusia and MacArthur success coaches continue to actively coach students on all campuses.

Advising Strategies

Task 1: (Pilot ORI Business, Humanities, and Social Sciences sections.) *Completed*

Task 2: (Faculty advisors participate in advising and retention professional development.) *Completed*

Task 3: (Redesign Orientation Course for Health majors with new course outlines, syllabi, and materials.) *Completed*

New Program Development Strategies

Task 1: (Electromechanical short certificate piloted.) *Completed*

- The Industrial Electronics division chair met with the Dean of Instruction, Title III Activity Director, and Title III Coordinator to discuss the program options. All courses for the Industrial Systems and Electromechanical options have been developed and piloted, and networking courses are being developed on schedule for Year Four. When the grant was originally approved, surveys indicated that students planned to complete both degree options to enhance their employment opportunities. The program has a 100% job placement rating; therefore, students are not returning for a second degree option as anticipated. Interviews with employers indicate that they need technicians with skills from all options. The Industrial Electronics instructor recommended to integrate the Industrial Systems, Electromechanical, and Networking courses into a 76 credit-hour A.A.S. degree in Industrial Electronics. The Title III Advisory Committee was informed of the requested changes, and a motion was made to contact the Program Officer to request this change. Updates will continue in the next quarterly report.

Task 2: (Recruit and hire Occupational Therapist Assistant—OTA instructor.) *Completed—Physical Therapist Assistant Program Director hired*

Task 3: (PTA instructor participates in professional development.) *On-Going*

- The PTA Program Director attended the APTE 2019 Faculty Development Workshop from July 10-14, 2019 in Chicago, IL. This workshop was a comprehensive series of development courses specifically for physical therapy educators in their first four years of teaching.

Task 4: (PTA Associate in Applied Science Program developed with input from DACUM panels.) *On-Going*

- The Public Information Officer assisted the Title III staff with developing a PTA flyer to distribute to potential PTA students. The flyers were also distributed at the Butler County Career Fair held on the Greenville Campus and the Butler County Career Academy information session.
- The Title III Activity Director updated the PTA Website to include a list of the prerequisites for the program and a timeline for program implementation.
- The PTA Program Director and Title III Activity Director provided a PTA Information Session for the Butler County Career Academy. There were seven students interested in the PTA program. All students who attended received a Certificate of Attendance.
- The Title III Activity Director and PTA Program Director met with the Associate Dean of Institutional Effectiveness & Quality to discuss the PTA Assessment Plan. The mission and vision statements for the program, student and faculty objectives, and outcomes were also reviewed.
- The PTA Program Director provided a PTA update at the August College-wide meeting to update the College on the development of the program.
- The Title III Staff, PTA Program Director, and the Allied Health Division Chair met several times during the fourth quarter to review drafts of the standards developed thus far.
- The Title III Activity Director and Title III Coordinator participated in several PTA planning meetings with the Division Chair for Allied Health and the PTA Program Director. The meetings included drafting the CAPTE standard drafts and policies and procedures.
- The Title III Activity Director completed a draft of the PTA Student Handbook.

Task 5: (Greenville Campus—site for PTA program.) *Completed*

Task 6: (Purchase equipment and supplies for PTA courses.) *On-Going*

Evaluation Strategies

Task 1: (Conduct formative evaluation.) *On-Going*

- The Title III staff will continue to evaluate the objectives quarterly in Year Three of the grant.

Task 2: (Conduct summative evaluation.) *On-Going*

Supplemental Funding Activities

The following activities were performed during the fourth quarter of Year 3:

- Business instructor participated in the *Agents for Change Conference*—a virtual conference which featured topics such as increasing online visibility and generating leads through company websites for entrepreneurs.
- A *Cost of Poverty Experience* (COPE) was held on the MacArthur Campus. COPE is an experiential training that helps to role play the life of low-income students. Real families who assisted in creating this experience requested to use their life scenarios so that participants could feel what an actual family feels each day.
- *Big Money* presented a student financial literacy game show approach to finances on the Andalusia, Greenville, and MacArthur Campuses.
- *Constitution Day Speaker (Greenville Campus)*—Dr. Paul Finkleman, president of Gratz College was the keynote speaker. Dr. Finkleman used the game of baseball and how it helped to shape American attitudes toward law and constitutionalism. Pocket Constitution books were distributed to the students before the presentation. Local high schools, LBW students, and citizens in the surrounding area were in attendance.
- Financial literacy workshops were held for parents at the Andalusia, Greenville, MacArthur, and Luverne locations. Peter Bielas, speaker, provided financial information to assist parents in preparing to pay for future college expenses for their children.
- The Office Administration instructor attended the *eWomen Network Entrepreneurship Conference & Expo* August 1 - 3, 2019. The conference provided information for women entrepreneurs and business leaders from a diverse group of companies and organizations.
- Two Associate Deans attended the *Launch Entrepreneurship Festival* August 28-29, 2019. This conference provided innovation information for entrepreneurs.
- The Title III Activity Director, Success Coaches, and Title III Coordinator attended the Financial Wellness Summit 2019 in Bloomington, Indiana, in July.