

Year 3
Quarterly Report

April May June 2019

Title III
“Strengthening Institutions”
Grant



Title III Staff:

Tammye Merida, Title III Coordinator

Mary Ann Hudson, Activity Director

Year 3: Third Quarter Report 2019

Background Information

In the introduction of the Title III grant, the strengths and weaknesses of the institution were identified to give background information. This information was used to identify the grant objectives.

Objectives

The Title III grant objectives are:

1. Increase student graduation rate.
2. Increase fall-to-fall retention.
3. Improve student and faculty satisfaction with advising.
4. Increase occupational advisory committees' satisfaction with career technical curricula.
5. Increase the number of career technical students attaining in-field employment.
6. Increase the number of students enrolled in career programs.

Coaching Strategies

Task 1: (Employ one additional coach for Greenville Campus.) *On-Going*

- The success coaches from the Andalusia and MacArthur Campuses are currently providing coaching services for the students on the Greenville Campus.

Task 2: (New coach participates in professional development.) *On-Going*

- The Andalusia and MacArthur success coaches continue to receive professional development training from the Title III Activity Director.
- The Title III Activity Director and success coaches held a four-hour conference call with an Aviso representative to discuss best practices in reporting and analyzing data. In addition, the Aviso representative provided a question and answer session at the end of the call.

Task 3: (All coaches make outreach contacts.) *On-Going*

The coaches continue to make outreach contacts on all campuses.

- Andalusia Campus Success Coach:
 - Greeted new and returning students first week of summer semester.
 - Attended the Cultural Diversity Committee meeting to update committee on student success activities and answer questions.
 - Assisted students with financial aid options, scholarship searches, four-year transfer options and decision making tips.

- Scheduled weekly phone call introductions and contacted students who missed classes the first week of summer semester.
 - Attended the Truth Initiative Bus Tour event to interact with students for course status update.
 - Participated in Saints Day activities to increase communication with students.
 - Contacted English instructor to provide study skills information for students.
 - Assisted undecided student majors with O*NET searches to locate programs and career opportunities.
 - Sponsored a “Success Coach Connect” lunch incentive to introduce students to success coaching.
 - Communicated with students in a Math Emporium class on tutoring availability.
 - Increased communication with faculty informing them of coaching services available.
 - Attended the National Association of Student Personnel Administrators (NASPA) *Student Wellness Conference* in Orlando, Florida, June 15-18, 2019.
- MacArthur Campus Success Coach:
 - Invited all students to attend the leadership seminar featuring Bobby Jon Drinkard.
 - Assisted with Saints Day activities to interact with students and offer assistance.
 - Emailed students to remind them of important College information and dates.
 - Assisted with the LBWCC graduation and congratulated students coached over the past year.
 - Developed a success plan for the upcoming semester.
 - Contacted students who were purged summer semester to offer registration assistance.
 - Coached students on the following topics during the quarter: attendance, academic performance, goal setting, time management, deadlines, and course questions.
 - Collaborated with Student Support Services (SSS) to host Eastern Shipbuilding Group. This company was seeking to fill job vacancies in Industrial Electronics, Welding, Diesel Mechanics, and Air Conditioning/Refrigeration.
 - Participated in an activity with the LBWCC Forestry students.
 - Attended the National Association of Student Personnel Administrators (NASPA) *Student Financial Wellness Conference* in Orlando, Florida, June 15-18, 2019.

- Greenville Campus (Andalusia and MacArthur Campus Success Coaches):
 - Greeted new and returning students the first week of summer semester.
 - Assisted students on the Greenville Campus with time management, goal setting, academic deadlines, general course information, and academic performance questions.
 - Participated in summer semester activities to introduce students to success coaching.
 - Scheduled weekly phone call introductions and contacted faculty to offer coaching services.
 - Assisted with Saints Day activities to interact with students and offer assistance.
 - Contacted non-returning students offering assistance with registration.

Task 4: (Coaches provide 3+ meetings with each student interested in participating.) *On-Going*

- The Andalusia and MacArthur success coaches continue to actively coach students on all campuses.

Advising Strategies

Task 1: (Pilot ORI Business, Humanities, and Social Sciences sections.) *Completed*

Task 2: (Faculty advisors participate in advising and retention professional development.) *Completed*

Task 3: (Redesign Orientation Course for Health majors with new course outlines, syllabi, and materials.) *Completed*

New Program Development Strategies

Task 1: (Electromechanical short certificate piloted.) *Completed*

Task 2: (Recruit and hire Occupational Therapist Assistant—OTA instructor.) *Completed—Physical Therapist Assistant Program Director hired*

**Due to the Accreditation Council for Occupational Therapy Education (AOTA) requesting to eliminate the associate degree program to offer a baccalaureate PTA degree, the Title III staff requested to seek accreditation for a Physical Therapist Assistant (PTA) program which is also a high-wage, high-demand program in our service area.*

Task 3: (PTA instructor participates in professional development.) *On-Going*

Task 4: (PTA Associate in Applied Science Program developed with input from DACUM panels.) *On-Going*

- The Title III Activity Director compiled information to advertise the PTA program information sessions for the Public Information Officer to review. The information sessions are a requirement for the PTA Application packet. The Title III Coordinator contacted the health sciences instructor at Butler County Career Academy to conduct an information session for their students. The Title III Activity Director will contact the Director of Career Technical Education for Crenshaw County Schools to schedule an information session there as well. Additional information session dates to utilize the Wendell Mitchell Conference Center on the Greenville Campus have been reserved with the Dean of the Greenville Campus on February 16, 2020, and April 7, 2021.
- Participated in several PTA planning meetings with the Division Chair for Allied Health, PTA Program Director, Title Activity Director, and Title III Coordinator. The meetings included drafting the CAPTE standard drafts and policies and procedures.
- The Title III Activity Director completed the PTA Student Handbook draft.

Task 5: (Greenville Campus—site for PTA program.) *Completed*

Task 6: (Purchase equipment and supplies for PTA courses.) *On-Going*

Evaluation Strategies

Task 1: (Conduct formative evaluation.) *On-Going*

- The Title III staff will continue to evaluate the objectives quarterly in Year Three of the grant.

Task 2: (Conduct summative evaluation.) *On-Going*

Supplemental Funding Activities

The following tasks were performed during the third quarter of Year 3:

- The Title III staff and the Director of Student Success attended the NASPA Student Financial Wellness Conference in Orlando, Florida, June 16-18, 2019.
- Confirmed the Financial Literacy Workshop for Parents speaker--Peter Bielagus August 12 - 15, 2019. Peter will speak on the Andalusia, MacArthur, and Greenville Campuses, and Luverne Center.
- Business faculty member attended the FWD: Business on Your Own Terms Conference in Charlotte, North Carolina June 19 - June 22, 2019.
- Submitted registration and travel request information for the Associate Dean of Institutional Advancement and Associate Dean of Adult Education, Workforce Development, and Continuing Education to attend the Entrepreneurship Expo in Nashville, TN during the month of August.
- Registered business faculty member for the Entrepreneurship virtual conference.

- Submitted travel requests for business faculty member to attend the eWomen Network Entrepreneurship Conference and Expo in Frisco, Texas, July 30 - August 4, 2019.
- Confirmed Cost of Poverty Experience (COPE) activity for faculty and staff. This event will be held Friday, September 20, 2019, on the MacArthur Campus.