

## MEASURES OF STUDENT SUCCESS

Lurleen B. Wallace Community College values its mission to provide students with quality academic and technical instruction. The College has identified nine student achievement goals that reflect its commitment to preparing students for further education and the workforce:

- Measure 1) Employer perception of program
- Measure 2) Student perception of program
- Measure 3) Student employment rate
- Measure 4) Licensure pass rate
- Measure 5) Graduation rate
- Measure 6) Transfer rate
- Measure 7) Fall-to-spring retention
- Measure 8) Fall-to-fall retention
- Measure 9) Successful course completion

These goals are measured annually by the Office of Institutional Effectiveness and Quality. Trend data and, if applicable, state and national data are compiled, forwarded to the Executive Council for review and discussion, and disseminated among faculty and staff.

### 2014-2015 SUMMARY

<b>LBWCC Goals for Student Achievement</b>		
<b>Measure of Achievement</b>	<b>Target Goal</b>	<b>2014-2015 Results</b>
Employer Perception of Technical Program	80%	98%
Student Perception of Program	85%	99%
Student Employment Rate (Technical Programs)	70%	63%
Licensure Pass Rate	80%	88%
Graduation Rate	25%	19%
Rate of Transfer to College or University	25%	23%
Fall-to-Spring Retention	85%	83%
Fall-to-Fall Retention	60%	56%
Successful Course Completion	80%	81%